

HIC-Mobile

Application

Internship

Support to the management for the commercial and marketing development of brand new unit which developed and commercializes Advertising Platform partnering with SKY Media.

The intern will participate to the execution and development of the business and marketing plan for Sky Advertising Manager platform with management and dedicated team.

Analytical skills and relational capabilities complete the profile. She/He will be inserted into the Business Development Team and will go through a professionalizing stage working in the advertising market where will be asked to participate to the marketing plan implementation and deep dive results analysis.

Skills offered: market analysis / data analysis / activation and enhancement of investments / interpersonal relationships with potential & active customers in the pre and post sales phases.

Requirements

Bachelor's degree

IT skills:

- Good knowledge of the Office package.

Transversal skills:

- good communication & relationship skills - teamwork and analysis

Company

Founded in 2013 in Milan by Max Willinger and Enrico Majer, the company immediately distinguished itself for its highly advanced skills in the field of smartphone Adv technologies, now universally recognized as the first and essential gateway to the Internet.

During its activity, Hic Mobile, thanks to constant innovation and the ability to intercept the most interesting international phenomena of mobile advertising, has continued to expand, maintaining an annual trend of composite growth of 78.3%.

In 2018 recognized by Sole 24 Ore as one of the leading companies for growth in Italy and included by the Financial Times in the FT1000 among Europe's fastest growing companies.

Since May 2019 HicMobile is Sky's commercial and technical partner for mobile advertising activities, with which it has developed and launched the Sky Advertising Manager platform on the market.

The company has internally developed several innovative tools and consolidated strong expertise to offer the best technological solutions to date into the Digital Advertising market; the in-depth skills have allowed the company to become a point of reference for large companies, advertising networks and media agencies.